

The Project

The Pink Project got its start when Barbara Churchill was diagnosed with breast cancer early in 2015. After successful surgery, Mrs. Churchill wanted to do something to thank her surgeon as well as connect with other cancer patients – those who were newly diagnosed, going through treatment, or in remission.



Barbara Churchill

Her daughter, Belinda, encouraged her to think of something personal which resulted in a conversation about knitting cloths with a breast cancer theme. The cloths were very well received by the surgeon, which started Belinda thinking about a similar project that could involve people where she works.

In March 2016, The Pink Project was underway. Work colleagues, members of LifeWise, friends and family, as well as community knitting groups and individuals became partners in this endeavor. A local artist also became involved, committing to making a prayer card for each cloth.

Breast Cancer Awareness month – October – was the logical month to begin. A goal of 400 cloths was set to ensure everyone who received a mammogram on the mobile coach and all newly diagnosed patients during the month of October received one.

By the time the project closed out in September, 2016, the number had risen to 621 – the goal had been exceeded by over 50%!

The Pink Project is in its third year and still going strong – almost 1,100 cloths to date. We want to continue ensuring mammography patients on our coach and newly diagnosed breast cancer patients receive a cloth. Your help would be greatly appreciated.



To participate, the only requirements are that the finished size of a cloth is a 6 x 6 or 7 x 7 square and that any color pink cotton yarn is used.

For more information, patterns, or yarn, please contact Belinda Churchill by emailing blchrch@hotmail.com or calling 864 963 5038.

Below are some comments from patients who have received a cloth:

- I needed this today.
- I love using this kind of cloth. Thank you.
- Wow! How talented!
- This just made my day.
- These are so beautiful – tell those special ladies thank you.

